

President and Chief Executive Officer

Daniel D. Cave

With more than 25 years industry experience, Dan is a visionary who has seen the evolution of healthcare and the emergence of the new healthcare consumerism. He provides the strategic leadership and direction to guide Nurtur on its journey to help people address the barriers that get in the way of health as well as the health issues that complicate life.

Dan looks beyond the horizon to understand what's happening in the marketplace and anticipates future trends. His deep knowledge, keen perspective and passionate commitment inspire Nurtur employees, clients and members alike. Under his leadership, Nurtur is developing and delivering life and health management programs to help individuals transform their lives and achieve their maximum human potential.

Prior to Nurtur, Dan held positions as COO of Cardium Health, COO of CIGNA Pharmacy Management and President of Specialty Health for Prudential HealthCare. Earlier in his career, Dan held a variety of senior executive roles with The Travelers and founded one of the country's first disease management firms, COM, Inc. in New York City.

In these roles, he was responsible for providing strategic leadership and direction for multiple business segments, operational divisions, provider networks and hundreds of employees. He is a strong advocate for health literacy and serves on several industry councils including the Health Management Strategic Advisory Council of the Institute for Health and Productivity Management, the HealthFirst Connecticut Authority and the Healthcare Council of the Middlesex County Chamber of Commerce. Dan has a Bachelor's degree in Economics from Trinity College and lives in Glastonbury, Connecticut.

“Caring about others is not only good business; it's the only way to do our business.”

Senior Vice President, Sales and Client Services

Michael J. Maluccio

After spending much of his 24-year career analyzing and selling the value of health management programs, Mike understands the tangible opportunities they present for employers, plan sponsors and government entities. As Senior Vice President of Sales and Client Services, his role is to unite two distinct functions that share the common objective of promoting and delivering on the Nurtur brand promise.

Under Mike's leadership, the disciplines of selling and customer service are viewed in alignment. Each works in concert with the other to strengthen Nurtur's position in the marketplace, provide meaningful programs and services to clients and improve the quality of life for members.

Prior to Nurtur, Mike held senior leadership positions at Ingenix, a health information company specializing in improving health and productivity for Fortune 500 companies.

Additionally, he held leadership and sales positions at organizations including Thomson Medstat, Miller Mason & Dickenson (now Aon Consulting), Nova Expert Systems, The Hartford Life Insurance Company and Aetna Life Insurance Company. Mike holds a Bachelor's degree in Managerial Economics from Union College and has advanced training in strategic sales processes, healthcare analysis and human capital management.

“To grow, we must push beyond our comfort zones and stretch.”

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Chief Financial Officer

Michael W. Young

After more than 20 years working in healthcare, Mike has seen the evolution of the industry from a financial perspective. He understands the need to control rising healthcare costs and believes in the promise of health management. He also knows that the ultimate value can only be proven through demonstrated results.

As CFO of Nurtur, Mike believes in building trust through financial discipline. This means validating pricing models and reporting methodologies. It means infusing fiscal responsibility into business operations and strategies. With a firm commitment to delivering value, he views success as a long-term proposition. By helping people live healthier lives today, the impact tomorrow will be measureable.

Prior to Nurtur, Mike served as CFO for Molina Healthcare of Texas, a state-licensed HMO formed to serve Medicaid and Child Health Insurance Programs. He also has held financial leadership positions at organizations including United Healthcare, HealthASPex and United Dental Care. Mike is a Certified Public Accountant and a member of the Texas Society of CPAs. He has a Bachelor's degree in Accounting from the University of Texas at Dallas and lives in Garland, Texas.

“We can't be afraid to roll up our sleeves and get the job done.”

Chief Information Officer

Bryan J. Mullen

How can data and technology best support member management? It is a perpetual question that Bryan strives to answer as CIO of Nurtur. His objective is to always maintain perspective on the latest innovations and identify those opportunities that present the best potential to offer meaningful solutions.

Under Bryan's steady leadership, Nurtur is building the first integrated work-life and health technology platform. Called TransForum™, it leverages the power of data to enable a unified view of member management and provide quantitative as well as qualitative evidence of program impact. His commitment to transparency led to the development of the Nurtur Stepwise Approach, a four-step methodology to evaluate program impact which has achieved H-TAP (Healthcare Transparency Accreditation Program) approval from the Population Health Impact Institute.

Prior to Nurtur, Bryan held technology leadership positions at the Data Systems Division of IBM, Programming Resources Company in Hartford, Conn., and the Northeast Region of the American Red Cross. Additionally, he founded a technology consulting group that worked with organizations throughout the northeast to improve the quality and value of the information technology systems. He has a Bachelor's degree in Computer Science from Marist College.

“The greatest satisfaction comes from what we do for others.”

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Vice President and Practice Leader, Nurtur Performance

Mary-Ellen Sposato Rogers

Mary-Ellen is an entrepreneur and innovator who has helped to shape the work-life industry. As VP and Practice Leader for the **Nurtur Performance** product family, she provides the energy, inspiration and creative insight to connect with the needs of the marketplace, develop solutions to make workplaces more productive, and enable companies to be recognized as employers of choice.

“The cultivation of kindness is the most valuable asset in the business of life.”

Mary-Ellen embraces a philosophy of customer-intimacy that is demonstrated through a can-do attitude to meet and exceed client and member expectations. Her leadership serves to inspire how Nurtur views the integration of work-life and health from a 360 degree perspective that considers physical as well as mental wellbeing.

Prior to joining Nurtur, Mary-Ellen was the founder and CEO of WorkLife Innovations. She also held senior leadership positions in human resources and management at Travelers.

In addition, she held several social work positions for organizations including the Town of Wethersfield, Conn., a hospice provider, the Catholic Archdiocese of Hartford and Children's Friend & Service of Rhode Island. Mary-Ellen holds a Bachelor's degree in Social Work from Providence College and attended the Graduate School of Social Work at the University of Connecticut. She is a certified grief counselor and serves as a Trustee of Providence College.

Chief Operating Officer

Steven C. Meholic

With the connections of strong relationships and the passion of an advocate, Steve is a recognized expert within the commercial healthcare and pharmacy industry sectors. He believes in the potential to transform healthcare by looking beyond health to life, and that Nurtur's strategic vision will truly make a difference in the lives of individuals.

“With strong leadership, passionate commitment and solid execution, we will achieve our vision.”

As COO, Steve brings more than 23 years experience working in managed healthcare, pharmacy and behavioral health. He has demonstrated leadership and a proven track record to lead the Nurtur clinical and professional teams in the development and delivery of integrated work-life and health programs. More than anything, Steve's personal commitment to realize the Nurtur vision inspires him in his role to lead the organization to achieve operational excellence at every level.

Prior to Nurtur, Steve led Aetna Pharmacy Management with responsibility for an estimated 10.7 million members and more than \$5 billion of drug claim costs. He also served as Vice President,

Specialty Products for Magellan Health Services where he focused on product development and the integration of pharmacy and behavioral health management services. During the course of his career, Steve served as a Consultant with Towers Perrin, a leading benefits consultancy. His education includes a Bachelor's degree in Biology from the University of Notre Dame, certification as an Employee Benefit Specialist from Wharton College and post-graduate work at Babson College. Steve is an Advisor to the Center for Leading Healthcare Change at the College of Pharmacy, University of Minnesota, and lives in Avon, Conn.

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Senior Director, Human Resources

Terry A. Miller

Like a conductor directing a world class orchestra, Terry leads the effort at Nurtur to meld the myriad talents of our people to create a seamless organization. Her primary objective is to encourage individual employee growth while fostering an organizational culture of integrity, innovation, compassion, social responsibility and celebration.

From the National Operations Center in Dallas, Texas, Terry's role is multifaceted. She is responsible for overseeing all aspects of the HR and facilities functions including recruiting, benefits and payroll administration, safety and legal compliance, fulfillment, telecommunications and space planning. Additionally, she oversees employee relations at the two Nurtur facilities in Connecticut and Texas as well as with remote employees. With a common sense approach

and enthusiasm, Terry provides invaluable insight and clear perspective to maximize the company's human resource potential.

Prior to Nurtur, Terry held senior HR positions at large and small employers. She holds a Bachelor's degree in Business Management from the University of Kaplan and is a Certified Professional of Human Resources (PHR) as well as a registered Respiratory Therapist.

“Through teamwork we are able to realize our true potential.”

President, ActivHealth

Barton H. Sheeler

Through a careful mix of entrepreneurial drive and tenacious leadership, Bart Sheeler is President of ActivHealth, whose products and services were acquired by Nurtur in January 2010. He is the visionary force behind the company's partnership with the Duke University Center for Living and The PHD Network, an online health and wellness platform.

Bart's role with ActivHealth began in 1998 when he played an instrumental role in establishing an exclusive business partnership relationship between ActivHealth and the Duke Center for Living to create The PHD Network (Personal Health Development Network). A state-of-the-art online platform, The PHD Network integrates health assessment results and individual risk factors to deliver personalized health and wellness information and content including educational lesson plans, goal setting tools, program tracking and incentive point management.

As a member of the Nurtur leadership team, Bart brings extensive experience in health and wellness within the healthcare industry

and 25 years of business development and entrepreneurial leadership. He will be responsible for leading the online services group with a focus on expansion of interactive programming and channel development.

Bart served as a Director and Chief Operating Officer at ActivHealth from May 1998 until being named CEO in 2002. Prior to 1997, he was a member of the Business Development Team at First Global Corporation. He earned an MBA in Marketing and Management from the University in Dayton. A resident of Cincinnati, Ohio, he is a trustee of the Phi Sigma Kappa Foundation, and enjoys golf, travel and time with family.

“The focus on health today is about prevention through wellness.”

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President, Wellness by Choice

Kyle S. Blumin

Kyle is the founder and President of Wellness by Choice (WBC), a company acquired by Nurtur in January 2010. His personal journey to health inspired him to establish WBC with the vision to help organizations reduce healthcare costs by improving the lives and health of individuals.

Driven by a passion for prevention, Kyle led Wellness by Choice to develop worksite wellness programs incorporating health risk assessments, health-related lifestyle coaching and employee incentives. He leveraged his experience in business and finance to work with client organizations in brainstorming complex program design and formulating strategies to engage employees, track progress, evaluate effectiveness, and ultimately demonstrate results.

As a member of the Nurtur leadership team, Kyle will continue to lead day-to-day operations for Wellness by Choice as well as collaborate with technical, clinical and administrative staff at Nurtur on integrated health and wellness initiatives.

Prior to founding WBC, Kyle was President of Clifton Property Services, a facility maintenance organization for national and regional accounts. He led a turn-around effort that tripled revenues and quadrupled profit. His other prior experience includes Vice President of Corporate Development at Capital Environmental Resources where he was responsible for mergers and acquisitions with oversight of an \$85 million credit facility. Kyle is a graduate of Syracuse University, Martin J. Whitman School of Management. An avid skier, he is a member of the Professional Ski Instructors of America. He lives in Fayetteville, N.Y.

“Prevention is the key to empowering individuals and reducing healthcare costs.”

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