

Innovative Community-based Asthma Management Program from Nurtur Supports MHS Indiana to Win National Environmental Leadership Award

Media Contact
Jennifer Funaro
marketing@nurturhealth.com
20 Batterson Park Road
Farmington, CT 06032
800 293 0056
860 677 1600 fax
www.nurturhealth.com

Comprehensive Program Addresses Medical, Social and Environmental Needs of Medicaid Patients with Asthma to Improve Preventative Care and Reduce Unnecessary Utilization of Asthma-Related Healthcare Services

Farmington, CT. (July 28, 2011) – Nurtur is proud to stand with Managed Health Services (MHS) health plan and Centene Corporation, our parent company, in receiving the 2011 National Leadership Award in Asthma Management from the Environmental Protection Agency (EPA).

MHS is a Centene subsidiary serving Medicaid members in Indiana. Nurtur began working in partnership with MHS in 2007 to develop a disease management program to provide risk-stratified asthma case management and deliver integrated healthcare services including home visits, telephonic coaching and culturally-sensitive educational materials and environmental interventions.



The 2011 National Environmental Leadership Award in Asthma Management was presented during the 2011 National Asthma Forum in Washington, D.C. Pictured L to R: Mike Flynn, Director, Office of Radiation and Indoor Air and Gina McCarthy, Assistant Administrator, Office of Air and Radiation, U.S. EPA, present Award to Patrick Rooney, Dr. Mary Mason and Dan Cave of Managed Health Services, Centene Corporation® and Nurtur Health, Inc.®.

The MHS/Nurtur Asthma Management Program is consistent with the Nurtur PeopleCare™ exclusive approach to behavior change to support individuals and help them manage both health and life issues. Aggressive care coordination ensures patients have basic services such as transportation to the doctor and pharmacy, electricity to power the nebulizer, and a clean, safe home environment.

Results from 2007 – 2009 include an incredible 17.3 percent decrease in emergency department visits for child participants and a 9.4 percent decrease for adult participants. In addition, visits to primary physicians for children and adults were up by 11.1 percent and 16.4 percent, respectively, indicating improved preventative care.

“It is a privilege to partner with MHS in delivering a comprehensive, collaborative and community-based program that has improved the lives of so many people and is now recognized as a national model of excellence,” said Angela Simmons, Nurtur Senior Director, Health Operations.

The National Environmental Leadership Award in Asthma Management is the highest recognition a program and its leaders can receive for delivering excellent environmental asthma management as part of their comprehensive asthma care services.

About Nurtur: Nurtur is the behavior change company dedicated to helping individuals improve their health and wellbeing. The company offers wellness programs and health coaching to educate, enable and motivate people at all life stages to address the life issues that get in the way of health as well as the health issues that complicate living. Nurtur life and health management programs include wellness, disease management (including Back Pain, Depression, Diabetes, Heart Disease and Respiratory Disease), episodic/catastrophic care management, work-life resource and referral, employee assistance and professional training. The company provides services to multi-market segments including employers, plan sponsors, Third-Party Administrators, commercial health plans and government agencies.

###