

## Nurtur™ Strengthens Executive Team with Two Key Positions; Names Chief Financial Officer and Senior Vice President Sales, Marketing and Client Services

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### Expanded Leadership Will Enable Continued Growth by Capitalizing on Emerging Market Opportunities

Farmington, Conn. (August 5, 2008) – Nurtur, the life, health and wellness company serving multi-market segments, today announced appointments for two executive team positions. Michael Young was named Chief Financial Officer (CFO) and Michael Maluccio was named Senior Vice President, Sales, Marketing and Client Services.

“I am pleased to have Mr. Young and Mr. Maluccio join the Nurtur executive leadership team as they each fill essential roles to help take our company to the next stage of growth,” said Daniel Cave, Nurtur President and Chief Executive Officer. “Nurtur is a transformed company that is strengthened with the addition of these two executives. The focus of our leadership team is to guide our organization as we continue to aggressively pursue new and emerging market opportunities. The depth of experience, industry perspective and organizational acumen that they both bring will be invaluable in helping Nurtur achieve its strategic vision.”

As CFO, Mr. Young will be responsible for establishing the strategic financial vision and objectives, overseeing budgets and forecasts, analyzing financial, departmental and organizational activities, and validating health economics pricing models. Prior to joining Nurtur, Mr. Young served as the CFO for Molina Healthcare of Texas, a state-licensed HMO formed to serve Medicaid and Child Health Insurance Programs. He is a certified public accountant with more than 20 years experience in the healthcare industry. He has held financial leadership positions at organizations including United Healthcare, HealthASPEX and United Dental Care.

Mr. Maluccio will be responsible for overseeing and directing the sales, marketing and account service functions of the plan sponsor business segment. He joins Nurtur after nearly 14 years at Ingenix, a health information company specializing in improving health and productivity for Fortune 500 companies. Mr. Maluccio held positions including Managing Director, Vice President Sales and Consulting Director. His 24-year career in healthcare and insurance has also included leadership and sales positions at organizations including Thomson Medstat, Miller Mason & Dickenson (now Aon Consulting), Nova Expert Systems, The Hartford Life Insurance Company and Aetna Life Insurance Company.

**About Nurtur:** Nurtur is the life, health and wellness company dedicated to helping people transform their lives with support, encouragement and motivation. The company offers an inclusive people-centered approach designed to help people at all life stages address the life issues that get in the way of health as well as the health issues that complicate life. Nurtur provides life and health management programs, concierge, EAP, training and consulting services to multi-market segments including employers, plan sponsors, Third Party Administrators, commercial health plans and government agencies to encourage healthy behaviors, promote healthier workplaces, improve productivity and reduce healthcare costs. For more information, visit the interim Nurtur website at: [www.nurturhealth.com](http://www.nurturhealth.com).

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