

Nurtur Reporting Capabilities

Nurtur® demonstrates  
real value through:

- Consistent, standardized data collection that empowers meaningful and transparent analysis
- Clear, customized metrics that measure impact and demonstrate unique value
- Inclusive member management that supports better health outcomes

## reporting the difference

Most will agree that health management programs provide value. But what does *value* really mean? It's a subjective call. What is most important to one organization or health plan may not be as relevant to another.

Ultimately, whether or not a health management program is considered successful depends on how you define *value*. In a spirit of true partnership and transparency, our Stepwise Approach program evaluation methodology and Transform™ technology platform leverage consistent data collection and enable customized reporting based on *your* definition of value.

*Reporting the difference* is about analyzing information and presenting results in ways that are uniquely meaningful to your population. Whether you are an employer, plan sponsor, commercial health plan or government payer, Nurtur's reporting capabilities allow us to measure what matters the most to you.



TransForum is the next generation life and health technology platform to support complete member management. It serves as the data repository that enables Nurtur to report the difference.

### information is power

Data by itself is just data. In raw form, it doesn't say anything or provide any insight. But when considered in the right context, data can be transformed into meaningful information. It's one thing to know that 10% of your population accounts for 70% of your healthcare costs, but the real value is in understanding the cost drivers behind the numbers.

With Nurtur's reporting capabilities, data collection is consistent and reliable using standardized data extracts. We assimilate disparate data from multiple sources such as claims, eligibility and health risk assessments (HRA), clean and scrub it, and use it to create solid baselines for future analysis.

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From this point, we apply advanced analytics based on the Nurtur Stepwise Approach program evaluation methodology. The reports are categorized into four primary data areas:

- Activity measures
- Outcome results
- Utilization metrics
- Financial impact

We work in partnership with clients to continually refine customized metrics that identify and address the changing needs of unique member profiles. Our consultative approach combines the power of information with in-depth perspective to identify emerging trends and recommend program opportunities that will deliver the greatest value for your business and your population.

Learn how *Reporting the Difference* can transform your data into meaningful information and improve member management. Call us today at 800 293 0056 or email [marketing@nurturhealth.com](mailto:marketing@nurturhealth.com) for more information or to schedule a time to talk with a Nurtur sales representative.

**A holistic view of member management** For information to provide value, it must be applied in meaningful ways. This happens in TransForum, the Nurtur technology platform where our reporting capabilities come together with our inclusive Health Coaching Model. TransForum integrates all collected data and makes it accessible for Nurtur Health Coaches to use during intervention calls with members.

All collected data, such as claims and HRA, are integrated in TransForum to give our Health Coaches a holistic view of member analytics. With this comprehensive perspective, Health Coaches have the insight to provide actionable information to best support each individual member.

1	<b>Virtual medical record</b>	A chronologic history of all processed claims
2	<b>Member summary</b>	A view of all providers, medications by therapeutic class, diagnostic groups and procedural codes incurred by a member
3	<b>Adjusted risk index</b>	A display indicating gaps in care based on evidence-based medicine; for example, using a HEDIS-type metric, a member with identified heart disease who is not on an ace inhibitor would indicate non-compliance
4	<b>HRA data integration</b>	A summary of self-reported responses from a completed health risk assessment
5	<b>Critical events</b>	A chronologic graphical display showing admissions, ER visits, office visits and prescriptions as well as an incident summary of telephonic counseling and education outreach activity through Nurtur call centers
6	<b>Pharmacy conflicts</b>	A view of drug to drug and drug to condition interactions



Our name is about the passion we bring to those we serve. We view life and health as a transformational journey. We are transforming our company, our industry, the relationship between life and health and, most importantly, the lives of the individuals we serve.

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