

Support from Nurtur Wellbeing

Tele-health Solutions

- Tele-monitoring
- Tele-care Management
- Tele-education
- Tele-business

Program benefits

For payers

- Improve clinical outcomes
- Contain costs for the most complex cases
- Extend program reach
- Turn-key, fully integrated and flexible
- Enhance in-house clinical management productivity

For patients

- Improve quality of life
- Enable real-time communication to improve compliance and readiness to change
- Detect signs of pre-acute trends
- Reduce emergency room visits and re-hospitalizations
- Single, portable health record for all key biometric data

Support Tele-health Solutions from Nurtur Wellbeing brought to you by AMC Health in the company of Nurtur

personalized care management integrated through technology

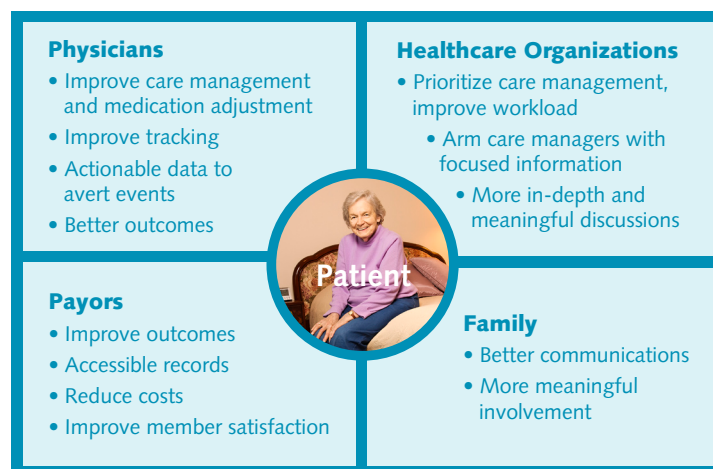
The complex nature of chronic illness demands a new, technology-enabled model of care focused on improving outcomes and averting complications. Where is the best place to start? *In the home.*

For patients with chronic disease, the progression of health deterioration often occurs unnoticed as they go about their daily activities. Poorly coordinated medical care coupled with behavior or lifestyle challenges contribute to the decline in health. Without timely identification and intervention, treatable issues become costly acute episodes.

Thanks to new remote monitoring technologies, it doesn't have to be this way. Nurtur[®] has joined with AMC Health, a leader in technology-enabled

care management, to provide Tele-health Solutions for home monitoring of patients with chronic diseases.

Our Tele-health web-based integration platform is designed from the *whole-patient point of view*. It enables and creates real-time communication bridges between patients and all those responsible for their care to prevent emergency room visits and hospital admissions. Tele-health Solutions provide a flexible, scalable approach to improve clinical outcomes while reducing the cost of care.



The web-based integration technology platform allows essential information to be shared real-time across diverse clinical settings and a fragmented delivery of care. By leveraging the latest remote monitoring technologies, you can empower care managers and treating physicians to provide more rapid and better informed responses to clinical issues.

continued

Leverage the power of the web

Nurtur Tele-health Solutions are based on proprietary technology that focuses on patient-centered data generated from numerous sources. The software is based on a patent-pending integrated platform that can accommodate biometric monitoring devices and interactive technologies. Captured information, along with a stored health record, demographics and advanced directives for each patient, is available in real-time over a secure web portal.

To ensure program success, clients who purchase Nurtur Tele-health Solutions receive ongoing clinical and operations support including data mining for appropriate identification of patients and logistics support for equipment setup, education, customer service and account management.

Tele-health Solutions are available in four options to fit the needs and requirements of any population.

- **Tele-monitoring.** Collect real-time clinical information through variable means including telephonic interactive voice response (IVR), biometric devices, medication compliance systems and video phones.
- **Tele-care Management.** Combine the capabilities and advantages of Tele-monitoring with care management and health coaching. Specially trained clinicians review pertinent data with patients and providers to share information, provide education and offer positive reinforcement.

- **Tele-education.** Leverage the power and efficiency of IVR technology to reach large populations. Highly customizable, the system can outreach to patients, collect information using sophisticated, proprietary clinical algorithms, and make it available immediately to care managers.
- **Tele-business.** Automate customer service communications. The IVR system can be used to issue announcements, send information regarding clinical and community-based events or resources, conduct surveys, improve HEDIS measures, post discharge status calls and make appointments.

“With AMC’s truly unique system, clinicians have a powerful tool to fill in the picture of what happens in the course of chronic illness when the patient is no longer physically in front of them. It works. Acute exacerbations are being reduced, hospitalizations are being reduced dramatically, and lives are being saved.”

*Howard Fillet, MD
Executive Director, Institute for Aging,
Professor of Geriatrics, Mount Sinai Medical Center,
and Chairman, AMC Health Medical Advisory Board*

Take flight with Nurtur. Call us today at 800 293 0056 or email marketing@nurturhealth.com for more information or to schedule a time to talk with a Nurtur sales representative.



Our name is about the passion we bring to those we serve. We view life and health as a transformational journey. We are transforming our company, our industry, the relationship between life and health and, most importantly, the lives of the individuals we serve.

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